

2009 MONTRÉAL INTERNATIONAL AUTO SHOW CONTEST
RACJ
RULES - PUBLIC

December 1st, 2008

CONTEST RULES :
(5 pages)

1. Participants must be at least 18 years old and must complete the official contest coupon available at the Show Office in the Palais des congrès de Montréal, (1001, Place Jean-Paul-Riopelle) and inside the 2009 Montréal International Auto Show, from Friday, January 16 until Sunday, January 25, 2009, before 7:59 pm or until printed quantities last (200,000 copies).
2. No facsimile and/or mechanical reproduction will be accepted as a contest coupon in the present contest.
3. Completed coupons must be placed in the boxes set-up for this purpose at the 2009 Montréal International Auto Show, at the Palais des congrès de Montréal, from Friday, January 16 until Sunday, January 25, 2009.
4. Participants have until 7:59 pm on Sunday, January 25, 2009 to participate at which point the contest will close. Eligible coupons will be deposited in one of the contest boxes at the 2009 Montréal International Auto Show, at the Palais des Congrès de Montréal, no later than 7:59 pm, Sunday, January 25, 2009.
5. At the moment of the draw, the contents of each contest box will be transferred into a specially marked box. A person duly mandated for this purpose will then proceed with the draw and the prizes will be distributed.
6. Twenty-four (24) prizes will be awarded.
7. The twenty-four (24) coupons will be drawn in order to distribute the twenty-four (24) prizes described in paragraphs 9.1 to 9.5 of this document.
8. The twenty-four (24) prizes offered in this contest and described in paragraphs 9.1 to 9.5, will be exhibited at the 2009 Montréal International Auto Show from Friday, January 16 until Sunday, January 25, 2009, at the Palais des Congrès de Montréal.
9. Description of the prizes:
 - 9.1 The first (1st) coupon:

- The choice between:**
- **One (1) Mazda3 2010 Sports GT**
 - OR
 - **One (1) Mazda6 2009 GS I4**

(Offered by Mazda Canada Inc.)

Mazda3 Sports GT 2010

Technical Specifications (subject to change)

Engineering features

2.3L DOHC 16-valve 4-cylinder engine
5-speed Sports mode automatic transmission (AT)
Rack and pinion steering with variable power assist
Front and rear stabilizer bar

Exterior features

17 inch alloy wheels 205/50R17 all-season tires
Protective bodyside mouldings
Body coloured power operated, heated door mirrors
Exterior door handle-Chrome finish
LED Hannabi taillights
Xenon (HID) headlamps with manual levelling

Interior features

Air conditioning with Micron air filter
Steering wheel-mounted cruise control
Exterior temperature gauge
Power door locks
Map lamps
12v power outlet
Telescopic steering wheel

Safety and security

Anti-lock brake system (ASB) with Electronic Brake Force Distribution (EBFD)
Dual front airbags, side airbags and curtain airbags
Engine immobilizer theft deterrent system
Alarm system
Power-assisted front and rear disc brakes
Day/night rearview mirror

OR :

Mazda6 2009 GS-I4

Technical Specifications (subject to change)

Engineering Features

2.5L DOHC 16-valve 4-cylinder engine (170 hp, 167 Torque)
5-speed electronically-controlled Sport mode AT with overdrive
Front and rear stabilizer bars

Exterior features

17-inch alloy wheels
215/55R17 with Tire pressure monitoring system
Integrated side sill extensions

Interior Features

Air conditioning with micron air filter
Am/FM/CD player, 4 speakers, MP3 capable
Steering wheel mounted audio controls
Cruise control with steering wheels mounted controls
Auxiliary audio input
Automatic climate controls
Front door storage pockets with bottle holders
Driver's manual seat lifter
Delayed fade out on interior light
Trip computer
60/40 split folding rear seatback with centre armrest

Security

Four-wheel disc brakes
Anti-lock brake system (ASB) with Electronic Brake Force Distribution (EBFD)
Dual front airbags, side airbags and curtain airbags
Anti-theft alarm system
Engine immobilizer theft deterrent system

The suggested retail price for either vehicle is \$ 26,685, including transportation and preparation fees. Does not include insurance and registration fees. The winner must accept the prize as presented at the 2009 Montréal International Auto Show. The prize cannot be transferred or exchanged for money and will be delivered to the winner no later than Friday, March 6, 2009.

9.2 The second (2nd) coupon

SPYPER A18J GS Roadster with SM5 manual transmission from Bombardier Recreational Product (BRP)

Technical Specifications (subject to change)

Engine

Engine:	BRP-Rotax 990 V-Twin
Displacement :	998cc
Bore x Stroke :	97mm x 68 mm
Cylinders :	2
Gear Box :	Sequential Manual 5-Speed (SM5)

General information

Magnéto :	500 watts
Starter :	Electric
Batterie :	12V, 21 A

Chassis

Suspension front :	Double A-Arm with anti-roll bar
Suspension rear :	145 mm

Dimensions

Dry Weight :	316 kg
Length :	2 667 mm
Wide :	1 506 mm

The suggested retail price for this Bombardier Spyder is 18 499 \$, including transportation and preparation fees. Does not include insurance and registration fees. The winner must accept the prize as presented at the 2009 Montréal International Auto Show. The prize cannot be transferred or exchanged for money and will be delivered to the winner no later than Friday, March 6, 2009.

9.3 The third (3rd) and fourth (4th) coupons:

The chance to win one of two (2) \$1,000 credits towards twelve (12) months of auto insurance at Desjardins General Insurance.

Prizes: Two \$1,000 credits towards a 12-month auto insurance policy at Desjardins General Insurance Inc. (DGI).

If the winner is already insured by DGI at the time of the draw, \$1,000 will be credited to his or her auto insurance account. This amount will be used to pay the winner's insurance premium up to a maximum of \$1,000 (including tax). If the winner's annual premium is less than \$1,000 (including tax), the remainder may be used to reduce the deductible, increase coverage or pay premiums, in part or in full, in subsequent years. The winner will have 36 months from the draw date to use the full prize amount. After this time, any unused amounts will be lost.

If the winner has auto insurance from another insurance company at the time of the draw, he or she must claim the prize within one year of the draw. At renewal, the winner must request an auto insurance quote from DGI. If the winner accepts the quote, DGI will credit \$1,000 towards the auto insurance premium (including tax). If the winner's annual premium is less than \$1,000 (including tax), the remainder may be used to reduce the deductible, increase coverage or pay premiums, in part or in full, in subsequent years. The winner will have 36 months from the draw date to use the full prize amount. After this time, any unused amounts will be lost. If the winner refuses to take out an auto insurance policy, he or she will forfeit the prize.

If the winner has unpaid balances on his or her account(s), DGI will first apply the \$1,000 credit to these amounts. Any remainder will be applied to the winner's auto insurance premium in accordance with these contest rules.

If the insurer or insured cancels the insurance policy, any unused winnings credited to the winner's account will be lost.

The winner of the \$1,000 auto insurance credit must meet the company's underwriting standards to obtain DGI auto insurance. Failing this, he or she will receive a compensatory cheque for \$200.

To claim the prize, the winner must correctly answer a timed, mathematical skill-testing question over the phone. The prize must be accepted as awarded and cannot be redeemed for cash, exchanged for another prize or transferred to another person.

Employees of Desjardins General Insurance Group and its subsidiaries and persons with whom they reside are not eligible to enter the contest.

The total prize value is \$2,000: 2 credits of \$1,000 each.

Winners can obtain their prize by communicating with the Montreal International Auto Show at 514-331-6571 before Friday, March 6, 2009.

9.4 The fifth (5th) to fourteen (14th) coupons:

ONE (1) OF TEN (10) SPORTSTER 5 SATELLITE RADIO SYSTEMS OFFERED BY SIRIUS SATELLITE RADIO.

Sportster 5 boasts a vivid multi-color display, simple navigation, advanced features and everything you need to enjoy SIRIUS in your vehicle. Optional universal accessory docking kits and audio systems easily allow this radio to be used in your home, boat, office or in additional vehicles.

Technical Specifications (subject to change)

- Large multi-color display for easy viewing and use
- Selectable colors to match your dash lights and mood
- SIRIUS universal docking capability: Add accessories to enjoy in your home, office or additional vehicles
- SIRIUS Replay™: Pause, rewind and replay up to 60 minutes of live radio
- FM transmitter or stereo audio output to connect to your vehicle's radio
- FM preset function: Allows you to store the best FM frequencies in your area for optimum
- integration with your vehicle's radio
- 30 presets: Enjoy fast access to your favourite channels
- S-Seek™ Alert: Don't miss your favourite artists, songs and sports
- One-Touch Jump™ button: Direct access to local traffic and weather, or your favourite channel
- Personalized sports ticker for real time updates of your favourite sports
- Rotary tuning knob: Surf channels on the fly
- Sports Alert™: Track your favourite sports team and driver
- Parental controls: Easily lock and unlock channels
- Alarm clock with snooze: Wake up to your favourite channel
- Complete vehicle kit includes radio, dock with suction cup and vent mounts, remote control,
- power adapter, magnetic mount satellite antenna and FM extender antenna

INCLUDES

- Radio
- Remote
- Vehicle dock
- Windshield Mount

The prize must be accepted as is. It cannot be exchanged for its value in money or substituted for another prize. A 6-month subscription is included.

Total value of these prizes is \$ 2,400.00 including installation.

Winners can claim their prize by communicating with the Montreal International Auto Show at 514-331-6571 before Friday, March 6, 2009.

9.5 The fifteenth (15th) to twenty-four (24th) coupons:

ONE (1) OF TEN (10) INTENSIVE ANTITHEFT MARKINGS, OFFERED BY SHERLOCK.

Intensive antitheft vehicle markings, in 52 locations.

The prize cannot be exchanged for its value in money and is not transferable.

Total value of these prizes is \$ 2,390.00 \$

Winners can claim their prize by communicating with the Montreal International Auto Show at 514-331-6571 before Friday, March 6, 2009.

10. In order to claim his/her prize the winner must correctly answer the mathematical skill-testing question written on the contest coupon. The answer must be clearly marked. The question is: $69-39+11 = \underline{\quad}$.
11. The draw will take place on January 25, 2009 at 20:00 at the 2009 Montréal International Auto Show, held at the Palais des congrès de Montréal. Winners will be contacted and informed of their winning by telephone during the days following the draw.
12. Names of the winners will be made available at the Montréal International Auto Show Ltd., located at 2335, Guénette Street in Ville Saint-Laurent, Québec, H4R 2E9.
13. Winners have up to thirty (30) business days, or until Friday, March 6, 2009 inclusively, to claim their Montréal International Auto Show Ltd. prize at 2335, Guénette Street in Ville Saint-Laurent, Quebec, H4R 2E9.
14. All persons working for the organization of the 2009 International Montreal Auto Show, all persons who are an employee of any of the 2009 Montréal International Auto Show's sponsors, as well as all persons domiciled with any such employee, cannot participate in the 2009 Montréal International Auto Show contest.
15. Any litigation respecting the conduct or organization of a publicity contest must be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a prize must be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.
16. In the case where the Montréal International Auto Show (MIAS) is unable to award one or more of the prizes, the MIAS reserves the right to award a prize of equal value as the one advertised.
17. The MIAS, its suppliers and its partners reserve the right to use the name and the picture of the winners for advertisement purposes, without further indemnity.