



PRESS RELEASE
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Auto Hebdo presents three special attractions at the 2010 Montreal International Auto Show

Montreal, January 14, 2010 – The Montreal International Auto Show (MIAS), taking place from January 15 to 24, 2010 at the Palais des congrès de Montréal, invites visitors to discover three (3) all-new special attractions presented by **Auto Hebdo**. Located on level 5 of the Show, these unique exhibits are sure to amaze and delight car lovers everywhere!

Tiny vehicles, huge appeal!

Come have a look at our collection of stunning **Microcars**, featuring eight (8) models, including the Guinness World record holder for world's smallest mass-produced vehicle, the Peel P50! Manufactured in 1962 by the Peel Engineering Company, this one-of-a-kind automobile measures only 134 cm long, 99 wide, 4' high, and weighs a mere 250 pounds! Truly astounding!

Much to the joy of microcar enthusiasts, this beautiful attraction will also feature seven (7) other unique microvehicles: The 1959 Rolux, the 1956 Paul Vallée Chanteølerc, the 1957 Velam Isetta, the 1959 Fiat 600 Multiplia, the 1959 Frisky Convertible, the 1965 Peel Trident and the 1975 Mini Comtesse. Don't pass up a chance to discover these truly unique vehicles!

"Made in Quebec"

Proud of all things made in Quebec? Well, **Auto Hebdo** certainly has the attraction for you: **Quebec Creations**, a remarkable exhibit showcasing vehicles manufactured in Quebec from the very first days of the automotive era.

Among the many cars on display, you will have a chance to admire the very first automobile manufactured in Canada, on loan from the Canada Science and Technology Museum. This very unique vehicle, the steam-powered Boghei created by Henry Seth Taylor, was developed during the 1860's and first introduced at the Stanstead Fair, in the Eastern Townships, in 1867. Prepare to take a trip back through the ages!

Some of the other vehicles presented in this exhibit include: the 1907 Comet, a true luxury automobile manufactured in Montreal and unveiled over a century ago at a Montreal auto show; the 1971 Manic, developed in Granby and unveiled during the 1969 MIAS; the W3 Triposto, a three-seat Roadster housing a Porsche engine; and a Allard J2X MkII, an English model recreated by Montreal designer Roger Allard.

Don't miss this chance to feast your eyes on these incredible "home-made" beauties!

A free "trip" to the 1930's

Ever wondered what it would feel like to experience another era? Well, now is your chance! Let the Auto Show take you back to the 1930's thanks to a private collection of **1930's Classic Cars**, assembled by John Scotti Auto and presented by **Auto Hebdo**. This stunning attraction will feature eight (8) beautiful vintage automobiles guaranteed to astonish and amaze visitors!

Visit the MIAS website at www.montrealautoshow.com to purchase your tickets online. Afterwards, simply print-out your order to gain instant access to the Show.

Desjardins General Insurance presents the Montreal International Auto Show, organized by the Montreal Automobile Dealers Corporation, in collaboration with *The Gazette*.

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